



FOR IMMEDIATE RELEASE

**Robson Communities Named Best 55+ Builder of the Year
by the National Association of Home Builders**

Phoenix, Ariz. (January 18, 2017) – Robson Communities has been named the 2017 National Association of Home Builders (NAHB) **Best 55+ Builder of the Year** during the 2017 NAHB International Builders' Show in Orlando, Fla.

In addition to receiving the Best 55+ Builder of the Year Award, several of the Robson Resort Communities earned **Gold Best of 55+ Housing Awards** in the following categories:

- Detached Home (Up to 1,700 Sq. Ft.) – Robson Ranch Arizona, Montecito Model
- Attached Home (901 – 1,700 sq. ft.) – Robson Ranch Texas, Freedom Villa Model
- Attached Home (Over 1,700 sq. ft.) – Robson Ranch Texas, Legend Villa Model
- Clubhouse On the Boards – SaddleBrooke Ranch Clubhouse
- Detached Home On the Boards – The Preserve at SaddleBrooke, Sonrisa Model
- Brochure - The Preserve at SaddleBrooke, Sales Brochure
- Sales /Marketing Event – PebbleCreek, DesertFest
- Corporate Website – Builder – Robson.com
- Lifestyle Program - Robson Ranch Texas, Living Well
- Outdoor Lifestyle Amenity – Robson Ranch Arizona, Pickleball Complex

“It is an absolute honor to be recognized by the National Association of Home Builders and industry peers for the dedication we have made to developing and building exceptional communities for the 55 plus buyer,” said Edward J. Robson, Founder and Chairman of Robson Resort Communities.

The Robson Resort Communities were also recognized in the following Best of 55+ Housing Awards categories:

- Detached Home (1,701 – 2,400 sq. ft.) – PebbleCreek, Tesoro Model
- Detached Home (Over 2,400 sq. ft.) – Robson Ranch Arizona, Verso Model
- Attached Home (901 – 1,700 sq. ft.) – PebbleCreek, Viva Villa Model

About the Robson Resort Communities

For five decades, the Robson Resort Communities, located in Arizona and Texas, have been redefining luxury 55+ living with innovative and award-winning home designs and lavish resort-style amenities including championship golf, pro shops, restaurants, fitness centers, tennis, Pickleball, resort-style pools, creative arts, classes, social clubs, and countless activities for the ultimate active adult lifestyle. For more information, call 800-732-9949 or visit <http://www.robson.com>.

About the National Association of Home Builders (NAHB)

The National Association of Home Builders' is a trade association that helps promote the policies that make housing a national priority. For 75 years, NAHB has been



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serving its members, the housing industry, and the public at large. NAHB's various groups analyze policy issues, work toward improving the housing finance system, and analyze and forecast economic and consumer trends.

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